

MOOCs in the workplace

*Discuss new approaches for recruiters and HR-professionals at
EMPLOY:ED 2014 unconference, May 14th Google Campus, London*

Saarbruecken/London, April 16th, 2014

Human Resource Directors, Talent Managers as well as Learning and Development Specialists are invited to discover the latest trends, the most innovative solutions, state of the art products and to exchange their views and ideas concerning upcoming trends in the area of Corporate MOOC solutions at this upcoming event.

The unconference “EMPLOY:ED 2014 – Technology for learning and recruiting” will be an ideal opportunity in an inspiring environment to discuss the trend topic “Corporate MOOCs – where are we heading to?”. This year’s summit taking place on May 14th (10 a.m. – 4 p.m.) at the [Google Campus in London](#) will be exclusively dedicated to further education solutions for employers.

After the success of the [European MOOCs Stakeholders Summit](#), which was held in Lausanne, Switzerland, in February this year, interested professionals and experts are now looking forward to getting together in London to talk over Corporate MOOC solutions. Some of the questions that will be discussed are: What are the opportunities offered by MOOC solutions in the corporate sector? Which criteria must be respected when adapting the academic MOOC standards to the needs of companies and institutions?

The summit is an opportunity for employers to benefit from the experience of educators who have switched to outcome-focused ICT procurement decisions and learn from today's education technology companies who are increasingly creating products underpinned by proven pedagogical practices.

In contrast to conventional conferences, the [“EMPLOY:ED” Summit](#) aims at encouraging all participants to actively discuss the topics which seem most interesting to them. After a short introductory keynote, they will be given the opportunity to come together in small informal workshops to focus on their favorite topic. Once discussions are finished, participants will be invited to enjoy the end of the day with drinks, music and a BBQ on the famous Google Campus.

Millions of users agree that e-learning is about to change the learning environment for millions of learners fundamentally. Over the last three years, 15 million learners have benefited from the

Massive Open Online Courses offered by renowned institution, universities and companies. The innovative learning solutions are not only for students, but companies as well as institutions are about to discover the benefits for their respective work routines.

The summit is organized by the German e-learning full service provider [IMC](#) and the British start-up [proversity.org](#). All prospects are invited to sign in [here](#).

For more information please visit us at: www.im-c.com or have a look at our MOOC platform www.opencourseworld.com.

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Opinions and proposals regarding HR, IT and eLearning can be found on the [IMC Blog](#).



About IMC:

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The company has its headquarters in Saarbrücken, branches in Munich and Freiburg and subsidiaries in Australia (Melbourne), Great Britain (London), Austria (Graz), Romania (Sibiu) and Switzerland (Zurich). IMC is also represented with [partner offices](#) in numerous other countries.