IMC publishes latest versions of its learning technologies

Innovation Pack 7 delivers more efficiency and fun through personalised learning

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While the e-learning industry keeps developing at high speed, IMC AG, the German-based full service provider for digital training, continues to set new benchmarks in terms of usability, innovation and efficiency of processes in digital learning. Today, the company unveils the latest enhancements of its industry-leading solutions: the Learning Management System, IMC Learning Suite, the Electronic Performance Support System (EPSS), IMC Process Guide, and the e-learning authoring software, IMC Content Studio.

Personalised learning
IMC's user-friendly Learning Management System (LMS) provides a learning environment that can be tailored easily to employees' individual learning needs. This does not only include prioritisation and a clear distinction of learning contents into compulsory courses and courses that have already been booked, it also presents the employees with automatically generated learning suggestions and learning paths.

The organisation benefits from the intelligent personalisation, too. Companies create their individual working environment for example via company-specific software solutions. Open programming interfaces (known as Open APIs) and plugins for Typo 3 allow for IMC Learning Suite to be integrated into all existing applications within the company enabling the seamless transfer of information generated by the Learning Management System into the proprietary Content Management System (CMS) of the organisation. And with numerous Typo 3-templates, it is also possible to give employees access to their own user interface. This enhancement will make learning an integrated component of any organisation, and it will also significantly reduce barriers that users may experience upon entry.

The new product version of IMC Process Guide, IMC's EPSS, also focuses on personalisation. This will allow every employee to set his or her own, very individual assistance. In addition to the support set by the organisation, this individual assistance will always be available at the right position and at the right time, helping to facilitate everyday work.

IMC supports the United Nations' Global Compact principles: www.unglobalcompact.org

The current update of IMC's authoring software IMC Content Studio also highlights personalisation and increases efficiency while learning. In this version, existing course templates can be personalised easily in order to make them reusable for other courses.

Gamification

For an increased employee motivation and in order to support the establishment of sustainable learning culture within the organisation, IMC's Learning Management System now features a sophisticated experience point system that is connected to an experience path. Employees can be rewarded, e.g. when signing up to a course, when having passed a test or for their contribution to a forum. The points obtained will be directly posted to the employee's profile.

Additional information regarding Innovation Pack 7 can be found on https://www.im-c.com/learning-technologies/innovation-pack-7

For more information please visit us at: www.im-c.com

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About IMC

Internationally renowned for our learning technologies we are passionate about creating innovative and reliable learning solutions that put our clients at the forefront of learning and development. For 20 years we have been helping organisations to plan, develop and implement professional learning strategies. Our multi-award winning products and services portfolio includes the Learning and Talent Management System, IMC Learning Suite, the innovative Electronic Performance Support System (EPSS), IMC Process Guide and the intuitively usable authoring software, IMC Content Studio. For creators of digital content IMC now offers the free cloud service IMC Teach. Additionally, customised and standardised learning contents for subjects such as compliance learning are part of the IMC portfolio.
Worldwide more than 1,000 customers with over 5 million users in businesses, public institutions and educational institutions of all sectors and sizes trust in IMC.