

# Eppendorf AG is implementing a digital further education plan for external target groups

“Eppendorf Academy” shall also be used in the future for Extended Enterprise training

Saarbrücken/Germany, November 30<sup>th</sup>, 2015

As a world market leader in bioscience, [Eppendorf AG](#) develops and distributes equipment and services for use in laboratories throughout the world. The company, with its headquarters in Hamburg, has been on the road to success for many years. The company's recipe for success is simple: Eppendorf AG builds upon high quality training and further education of its employees and partners. As far back as ten years ago, the company recognised the benefits of e-learning. As a result of initial positive experiences, the decision was taken to design an integrated further education plan in cooperation with a competent e-learning partner. The final choice was IMC AG and its Learning Management System, [IMC Learning Suite](#). [IMC Content Studio](#) was selected as the authoring software.

The objective of the partnership between Eppendorf and IMC was to establish an open and flexible personal development platform for both its own employees and external partners. The result is the "Eppendorf Academy", operated in the Microsoft Azure Cloud. The training platform for Eppendorf employees has been in use since 2014. It provides convenient and fast access to multimedia learning content on a variety of subjects. The platform is used at 34 sites by different target groups. These include employees from Marketing and Sales, as well as service technicians and employees in the competence centres. The success of the concept speaks for itself: 90% of all users in the company have so far assessed the learning content as helpful or very helpful. Future plans include to provide specialist dealers and customers access to selected contents.

In the new [IMC Case Study](#), you will learn more about the personal development strategy of the innovative world market leader.

Would you like to find out more about IMC and its products and solutions?

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## About IMC

IMC is a leading full-service provider of learning technologies and e-learning content. In addition to the award-winning Learning and Talent Management System, IMC Learning Suite, the innovative Electronic Performance Support System (EPSS), IMC Process Guide, and the intuitively usable authoring software IMC Content Studio, IMC offers creators of digital content the free cloud service IMC Teach. Moreover, customized and standardized learning contents are part of the IMC portfolio.

Since the issue of compliance is gaining relevance for more and more companies, IMC has developed qualifying solutions that support the verifiable implementation of compliance policies in the company effectively.

Worldwide more than 1,000 customers with over 5 million users in businesses, public institutions and educational institutions of all sectors and sizes trust in IMC.

The company, headquartered in Saarbrücken (Germany) has offices in Munich and Freiburg, Australia (Melbourne), United Kingdom (London), Austria (Graz), Romania (Sibiu), Switzerland (Zurich) and the USA (Phoenix). Furthermore, IMC is represented in numerous other countries with [partner offices](#).

IMC is one of the top 1% -partners within the Microsoft network.