

IMC and ZEISS awarded with Brandon Hall Silver Award

Multinational training platform wins "Best Advance in Creating an Extended Enterprise Learning Program"

Saarbrücken/Germany, September 15th, 2015

Last Friday, ZEISS business group Vision Care and IMC have been recognised by winning the prestigious Brandon Hall Silver Award for excellence in the category "Best Advance in Creating an Extended Enterprise Learning Program".



The popular award was given both partners for the design and implementation of the multinational training platform "ZEISS Academy Vision Care". A full list of winners can be found on the website of [Brandon Hall](#).

The ZEISS Academy Vision Care provides external customers as well as employees of the ZEISS business group Vision Care with extensive training worldwide. The internal training is available in more than 40 countries and up to nine languages, the external customer training can already be accessed in 22 countries. The training content includes expert optical knowledge, information on ZEISS products as well as sales and consulting know-how. To be able to provide its training all over the world, 24 hours, 7 days a week, Vision Care trusts in IMC Learning Suite as its Learning Management System.

"The high quality of work and commitment to driving business results among our award winners never fails to amaze me," said Rachel Cooke, Chief Operating Officer of Brandon Hall Group and head of the awards program. "All of these winning programs deliver meaningful business results to their organizations. Winning an Excellence Award is a great honor, but the real winners are the organizations themselves and their customers and clients because of the innovation and customer focus they demonstrate."

The entries were evaluated by a panel of veteran, independent senior industry experts, Brandon Hall Group Sr. Analysts and Executive Leadership based upon the following criteria: fit the need, design of the program, functionality, innovation, and overall measureable benefits.

You'll find further information on Brandon Hall Awards [here](#).

For more information please visit us at: www.im-c.com

For details about the IMC Learning Suite please click [here](#).

Press Contact:

Sarah Materna
Junior Communication Professional
Phone: +49 681 9476-504
E-mail: presse@im-c.de

Head of Communication:

Nicole Meinholz
Head of Corporate Marketing and Communication
Phone: +49 681 9476-501
E-mail: nicole.meinholz@im-c.de

This and other press releases are available for download from our website: www.im-c.com.

Opinions and proposals regarding HR, IT and eLearning can be found on the [IMC Blog](#).

**About IMC:**

IMC is an international leading full-service provider for digital learning. The product and service portfolio ranges from bespoke e-learning content, authoring and publishing solutions to learning and talent management suites. Multimedia and video productions as well as process guidance and compliance solutions are also an integral part of IMC's offering. Worldwide, IMC's all-embracing technologies and services support more than 1,000 companies, public institutions and educational establishments of all sizes and in all sectors in the planning, developing and implementing of mature HR development strategies. The company has its headquarters in Saarbrücken, branches in Munich and Freiburg and subsidiaries in Australia (Melbourne), Great Britain (London), Austria (Graz), Romania (Sibiu), Switzerland (Zurich) and in the USA (Phoenix). IMC is also represented with [partner offices](#) in numerous other countries.