

Racing and Wagering Western Australia is onTrack

RWWA uses IMC's Learning Suite to stay up to date with their compliance training

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OnTrack, a version of the IMC Learning Suite created for Racing and Wagering Western Australia (RWWA) won a Platinum Award at the 2014 LearnX Impact Awards. IMC began working with RWWA, an organisation that manages the long-term viability of racing in Western Australia, in 2013, to develop a customised learning platform for the 2,500 employees that make up their workforce. The result was the award winning version of the [IMC Learning Suite](#), IMC's Learning Management System, called onTrack.

RWWA work in a heavily legislated industry and require a flexible and reliable LMS to manage and record their employee training. With TAB agents in 300 retail locations requiring up to date compliance training, they needed a solution that produced legally compliant records, while providing customised learning for and encouraging connections between a large workforce.

[IMC Learning Suite](#) and [IMC Content Studio](#), both used in the RWWA project, allow for customisable learning solutions in a variety of formats, tailoring content to the user and fostering engagement. The onTrack system is versatile, allowing for growth, expansion, and adaptability along with changing processes, new requirements, and a growing number of users.

OnTrack was a cost effective solution as it combined a number of systems into one platform. This allowed RWWA to finally report on all users and training, as they previously had no central record for training and development. The platform is also available on multiple devices, making it easily accessible.

Call Centre & Customer Management Manager, Rhonda Ebsary explains; "onTRACK has been invaluable to me in relation to leadership expectations around Values & Behaviours, building our culture and keeping my staff up to speed with general training requirements, as all information required is easily accessible. Having a 24x7 system in place is of great value especially for my team who work in 24x7 shifts."

Read the full [case study](#) here.

For more information about IMC please visit: www.im-c.com

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About IMC:

IMC is an international leading full-service provider for digital learning. The product and service portfolio ranges from bespoke e-learning content, authoring and publishing solutions to learning and talent management suites. Multimedia and video productions as well as business process guidance and compliance solutions are also an integral part of IMC's offering. Worldwide, IMC's all-embracing technologies and services support more than 1,000 companies, public institutions and educational establishments of all sizes and in all sectors in the planning, developing and implementing of mature HR development strategies. On the MOOC (Massive Open Online Courses) platform www.opencourseworld.com, interested parties from students to managers benefit from free publically available academic teaching.

The company has its headquarters in Saarbruecken, branches in Munich and Freiburg and subsidiaries in Australia (Melbourne), Great Britain (London), Austria (Graz), Romania (Sibiu), Switzerland (Zurich) and in the USA (Phoenix). IMC is also represented with [partner offices](#) in numerous other countries.