

SPOC on Business Process Management Discipline™ released

Using sustainable process improvement for achieving business success!

Saarbruecken, December 3rd, 2014

Business Process Management (BPM) has been a key topic of interest in successful companies for a number of years. However, with so much instability the current business environment needs more than just occasional process improvements. Next-generation companies are agile and able to continuously modify their processes to meet new customer requirements, global competition, new legislation and many other changes. A sustainable BPM Discipline™ becomes a key factor of success in this regard.

As well as the basic course "[Business Process Management](#)", that has been already available for some time, the IMC [OpenCourseWorld](#) platform now has an advanced course available for use. This online course covers the definition and benefits of the BPM Discipline™ (BPM-D™) and is available in English. It presents the key BPM-D™ components, based on a patent-pending framework structure, and demonstrates its substantial added value in practice. Case studies and lessons learned are an integral part of the course.

Dr Mathias Kirchmer, Managing Director and Co-CEO of BPM-D™, summarises the benefits of the course, as follows: "The course provides an overview of the subject of Business Process Management (BPM) and demonstrates the value it can add to a business. It also positions BPM as a discipline that helps next-generation companies to establish state-of-the-art process operations and IT-based implementation structures."

The course is known as a SPOC – Small Private Online Course. This means that, in contrast to a Massive Open Online Course, contents are not freely available to everyone. Instead, a course fee is charged when registering. After making payment, participants can access the course, and a certificate is included in the registration fee.

Have we piqued your interest? Then register today for the "[Business Process Management Discipline](#)" course. The course fee is 190 Euro. Course content is only available in English.

For further information on the MOOC available on OpenCourseWorld, click [here](#).
Details about IMC's products and solutions are on the company's [website](#).

Press Contact:

Nicole Meinholz
Head of Corporate Marketing and Communication
Phone: +49 681 9476-0 | Fax: +49 681 9476-530
E-mail: press@im-c.com

This and other press releases are available for download from our website: www.im-c.com.
Opinions and proposals regarding HR, IT and eLearning can be found on the [IMC Blog](#).

**About IMC:**

IMC is an international leading full-service provider for digital learning. The product and service portfolio ranges from bespoke e-learning content, authoring and publishing solutions to learning and talent management suites. Multimedia and video productions as well as business process guidance and compliance solutions are also an integral part of IMC's offering. Worldwide, IMC's all-embracing technologies and services support more than 1,000 companies, public institutions and educational establishments of all sizes and in all sectors in the planning, developing and implementing of mature HR development strategies. On the MOOC (Massive Open Online Courses) platform www.opencourseworld.com, interested parties from students to managers benefit from free publically available academic teaching.

The company has its headquarters in Saarbrücken, branches in Munich and Freiburg and subsidiaries in Australia (Melbourne), Great Britain (London), Austria (Graz), Romania (Sibiu), Switzerland (Zurich) and in the USA (Phoenix). IMC is also represented with [partner offices](#) in numerous other countries.