

BLENDED LEARNING



Effective Blended Learning combines various online and offline learning methods, arranging modular learning units as a foundation of success. These methods adapt to the individuals' unique learning requirements at specific times and within different social settings to aim for the most effective learning outcome.



Rookie

TRAINING GOALS

- ▶ successful onboarding
- ▶ implement knowledge and skills



Intermediate

TRAINING GOALS

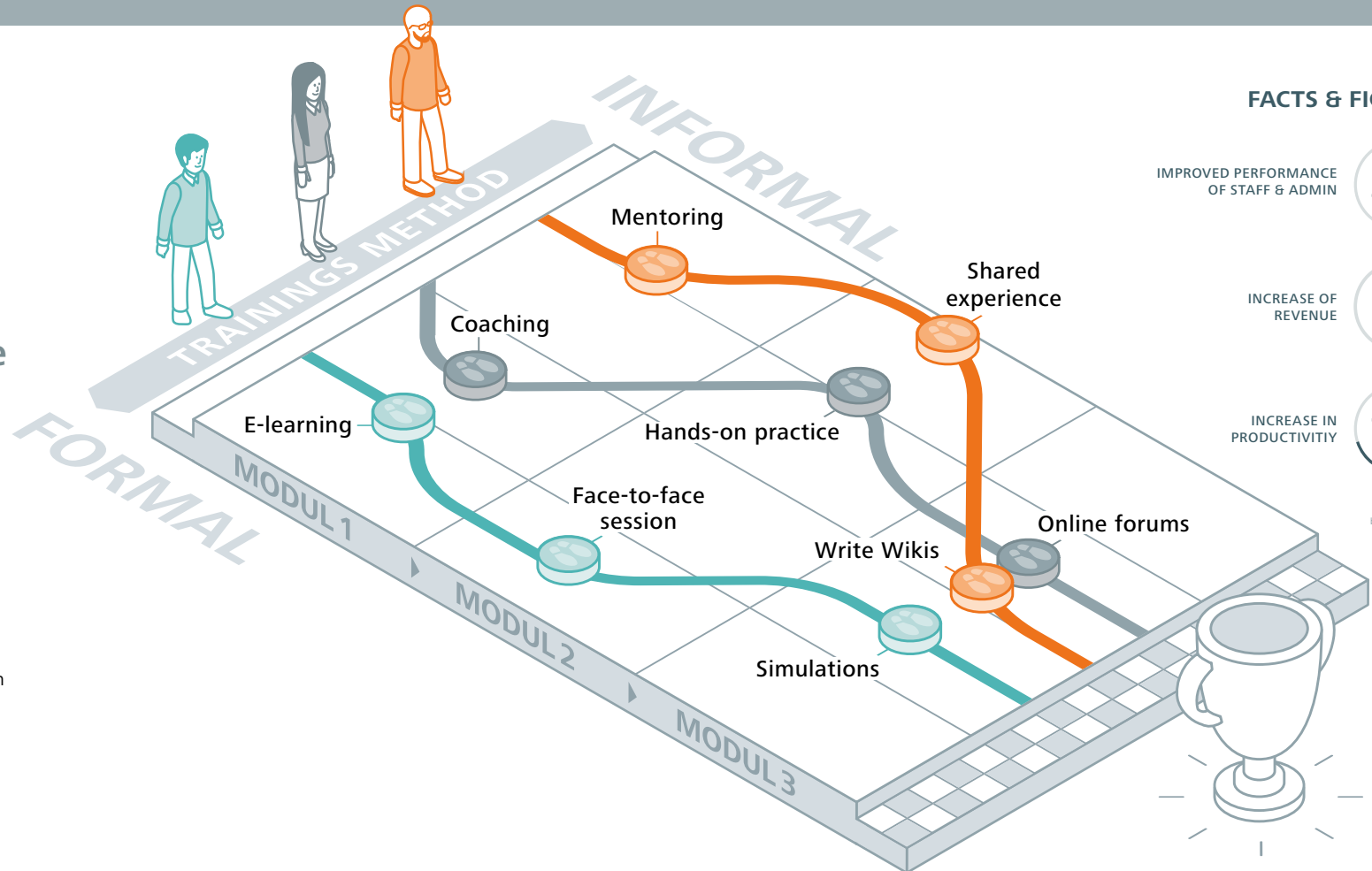
- ▶ on-the-job performance support
- ▶ increase knowledge and skills



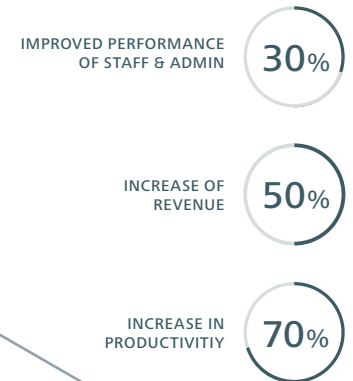
Expert

TRAINING GOALS

- ▶ create further innovation
- ▶ pass on knowledge and skills



FACTS & FIGURES



Source: bit.ly/2o1v5Z4

STEPS FOR THE PERFECT STRATEGY

1. ANALYSE THE LEARNERS

Who is your target audience and what knowledge level do they have individually?

2. DEFINE LEARNING GOALS

Define the desired learning outcome to work towards.

3. PICK THE BEST MODULES

Choose the right learning modules for each individual learner to create the best outcome.

4. CREATE INDEPENDENCY

Give each learner the right knowledge and skills to work independently after the learning course.

5. REPORT ON OUTCOME

Keep track of the results during each learning phase and ensure learners are informed about their individual outcome to progress accordingly.